

SWEEPSTAKES OFFICIAL RULES

MUST BE 21 YEARS OF AGE OR OLDER TO ENTER. VOID WHEREVER TAXED, PROHIBITED OR RESTRICTED BY LAW. VOID IN AL, AZ, ME, MD, MS, NE, VA, WV, & PA.

NO PURCHASE OF AN ALCOHOLIC BEVERAGE NECESSARY TO ENTER OR CLAIM PRIZE.

U.S. workers can enter to win the \$100 sólarfrí adventure fund by commenting on Reyka Vodka's Instagram post from June 13 - 20 with a commitment to taking a Summer Solstice Sólarfrí.

To Enter: This Reyka Vodka Summer Solstice Sólarfrí (the "Promotion") begins at 12:01 a.m. (EST) on June 13, 2022 and ends at 11:59:59 p.m. (EST) on June 20, 2022. To enter the sweepstakes, participants are required to comment on Reyka Vodka's Instagram post announcing the contest with their commitment to taking a PTO day for the Summer Solstice on June 21. Prizes: One (1) grand prize and fifty (50) secondary prizes will be awarded. Grand prize winner will receive two round-trip tickets to Iceland. Approximate retail value of prize is \$2,000 USD but actual retail value may vary depending upon winner's point of departure. Winner is responsible for arranging passport, visa and all other necessary travel documents. Travel insurance, transportation to and from the airport from which winner will travel, as designated by Sponsor, and all other expenses not specifically delineated as included as part of the prize are the sole responsibility of the winner. Blackout dates apply. Trip must be taken between June 22, 2022 and June 21, 2023. Actual value of a Grand Prize may vary depending on point of departure and fare/rate fluctuations. Each trip must be taken on dates selected by Sponsor in its sole discretion, (subject to change as deemed necessary in Sponsor's sole discretion), or trip will be forfeited in its entirety. All travel arrangements must be made through the Sponsor or Sponsor's designee. Certain restrictions may apply. A Grand Prize Winner and guest must travel together on the same itinerary, must each hold a valid passport with 6-month validity as of trip return date, and will be responsible for all necessary travel authorizations. As a condition of prize award, a Grand Prize winner and their guest may be required to provide copies of such valid passports to Sponsor or its designee within 48 hours of such request, or the prize may be forfeited in its entirety, in Sponsor's sole discretion. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. For the avoidance of doubt, air travel will be limited to one plane seat per traveler. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Sponsor reserves the right to structure travel route and select accommodations in its sole and absolute discretion. A winner will not receive cash or any other form of compensation if actual travel costs are less than the estimate made in these Official Rules. The round-trip air transportation element for the prize begins and ends at the point of departure. The prize is subject to seat and accommodation availability, as well as Sponsor's terms and conditions generally applicable thereto. Releasees (as defined below in Section 8) shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotel/residence operator, venue operators, transportation companies, prize providers or any other persons providing any prize-related services or accommodations. Releasees are not liable for any missed prize events, opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsor. Additional prize award details and travel information may be provided to the winner at the time of notification. A Grand Prize winner and their guest are also responsible for obtaining travel insurance (and all other forms of insurance) at their

option and hereby acknowledge that the Releasees have not and will not obtain or provide travel insurance or any other form of insurance. Each winner's guest must be at least twenty-one (21) years of age as of the date of departure. Each travel guest must execute liability/publicity releases prior to issuance of travel documents. Once a travel guest is selected, he/she may not be substituted, except in Sponsor's sole and absolute discretion. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by Sponsor's transportation carrier(s) of choice. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. All expenses not specifically mentioned herein, are not included as part of any prize package, and are solely the winner's responsibility, including, but not limited to: taxes, any alcohol beverages, travel insurance, bag check fees, parking fees, laundry service, merchandise, souvenirs, telephone calls, tips, gratuities and service charges. Each winner or their guest may be required provide hotel/residence operator with a major credit card issued in one of their names to cover room security and incidental expenses, if any. Transportation carrier and accommodation regulations and conditions apply. In the event that a winner (and/or his or her guest) engage in behavior that (as determined by Sponsor or any prize provider in its or their sole and absolute discretion) is obnoxious, inappropriate, threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate that winner and guest's trip or other applicable experience early, and no substitute compensation will be provided for any missed portion of the trip or experience.

Winner and winner's guest must follow all COVID-related safety protocols and procedures required by Sponsor and/or the provider of any travel service or accommodation ("Provider"), which may include but are not limited to obtaining COVID test(s) at time(s) specified by Sponsor/Provider and furnishing proof of such tests and their satisfactory results, wearing required PPE, and/or following established sanitization procedures and behavioral/social distancing requirements. Failure to comply with these requirements may result in a winner and/or winner's guest being denied access to one or more aspects of the trip, which may result in a winner's forfeiture of the prize or portion thereof.

Fifty (50) entrants will receive a \$100 Sólarfrí Adventure Fund from Reyka Vodka, fulfilled via CashApp. Winners must provide their CashApp Cash Tag to Reyka Vodka within 24 hours to receive their winnings. FUNDS ARE NOT DESIGNATED TO BE USED FOR ALCOHOL.

Any prize details not specified will be determined by Sponsor in its sole discretion. No prize transfer. Unless otherwise specified herein, no prize substitution except at Sponsor's sole discretion due to unavailability, in which case a prize of comparable or greater value will be awarded. All other costs and expenses associated with acceptance and use of a prize not specified herein as being awarded are the sole responsibility of the applicable winner. Sponsor will not replace any lost, damaged or stolen prizes. All taxes (including without limitation Federal, state and local taxes) in connection with a prize, and the reporting consequence thereof, are the sole responsibility of the applicable winner. Sponsor makes no representations regarding the tax liability associated with any prize, and each winner is advised to seek counsel regarding any tax liabilities associated with their prize. Unless otherwise indicated herein or in any applicable manufacturers warranty information, all prizes are awarded as-is and without warranty of any kind, implied or express. Any difference between the stated approximate retail value and actual value of a prize will not be awarded. Under no circumstances will alcohol beverages be provided as part of a prize.

Determination of Winner/Odds of Winning: The winners will be determined by random drawing on or about June 21, 2022 by Red Tettemer O'Connell + Partners, an independent organization whose decisions will be final in all matters relating to the Promotion. Odds of winning will be determined by the total number of eligible entries timely received. The potential winners will be notified by Instagram comment or direct message on or about June 21, 2022. If the potential winner cannot be located within 24 hours of the first attempted notification, prize may, at the sole discretion of the Sponsor, automatically be forfeited and another winner selected. Winner will be required to sign an affidavit of eligibility, a liability release and, where legal, a publicity release, within 7 days of notification or prize may, at the sole discretion of the Sponsor, automatically be forfeited and awarded to another winner. Winner must be available to travel between June 22, 2022 and June 21, 2023. If prize requires international travel, and winner does not have a valid passport, prize may, at sponsor's sole discretion, be forfeited and awarded to another winner. Winner's guests must sign and return a liability/publicity release form prior to travel. Except where prohibited, participation in the Promotion and/or acceptance of a prize constitutes winner and guest's consent to use of their name, likeness, photograph, voice and biographical data for advertising and promotional purposes without additional compensation.

Eligibility: The Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia (the "Eligibility Area") who are age 21 years or older (as of the date of participation). Employees, officers, and directors of Sponsor or any of its affiliates, subsidiaries, wholesale distributors, advertising partners, advertising and promotion agencies, printers, suppliers, and distributors and retailers of alcohol beverages, as well as members of their immediate families (spouses, parents, siblings and children, and the "steps" of each, regardless of where they live) and those living in the same household are not eligible to enter or win. All determinations of eligibility will be made by Sponsor in its sole discretion and may be made at any time. All applicable federal, state, and local laws and regulations apply. The Sweepstakes is intended for viewing and participation within the Eligibility Area only. Do not participate in the Sweepstakes unless you reside legally within the Eligibility Area. The Sweepstakes is void outside the Eligibility Area, and is void where prohibited, taxed or restricted by law. Sponsor's determinations of eligibility are final and may be made at any time.

Sweepstakes Agreement: BY PARTICIPATING IN THE SWEEPSTAKES, EACH PARTICIPANT REPRESENTS AND WARRANTS THAT THEY: [A] HAVE READ THESE OFFICIAL RULES, AND AGREE TO BE BOUND BY THEM, AND BY THE INTERPRETATIONS OF THESE OFFICIAL RULES BY THE SPONSOR, AND BY THE DECISIONS OF THE SPONSOR AND ITS DESIGNEES, WHICH ARE FINAL IN ALL MATTERS RELATING TO THIS SWEEPSTAKES; [B] AGREE TO RELEASE AND HOLD HARMLESS THE RELEASEES AS FURTHER DETAILED IN SECTION 11; [C] ACKNOWLEDGE COMPLIANCE WITH THESE OFFICIAL RULES; [D] WARRANT THAT ALL INFORMATION PROVIDED BY PARTICIPANT IN CONNECTION WITH THE SWEEPSTAKES IS TRUE, ACCURATE AND COMPLETE; AND [E] AGREE TO COMPLY WITH ALL FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS.

General Conditions: No substitution of prize for cash except at Sponsor's sole discretion. Cash substitution may be less than approximate retail value of prize. Prize is non-transferable except at the sole discretion of Sponsor. All federal, state and local taxes on the prize are winner's sole responsibility. Winner's guest must be 21 years of age or older and must travel on the same itinerary.

By participating in this Promotion the winner, for and on behalf of himself or herself and all of his or her heirs, personal representatives and assigns, voluntarily accepts and assumes all risk associated with participating in this Promotion and accepting, using or misusing any prize, and further agrees to completely and forever defend, indemnify and hold Sponsor and its parents, subsidiaries, officers, directors, employees, agents, and agencies harmless from and against any and all claims, costs, expenses, actions, demands, causes of action or other liabilities, known or unknown, absolute or contingent, fixed or otherwise, arising or resulting in any manner from and/or by reason of the winner's participation in the Promotion and/or his or her receipt, acceptance, use and/or misuse of any prize.

Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the Promotion in whole or in part without notice or further obligation.

Electronic Entries: In the event of a dispute, online entries will be deemed made by the authorized account holder, as of the date of entry, of the e-mail address from which entry was submitted. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service, or other organization responsible for assigning e-mail addresses. Sponsor and its agencies are not responsible for lost, late, damaged, illegible, misdirected, incomplete or postage-due entries, or for online entries not received due to lost, failed, delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind. Sponsor is not responsible for incorrect or inaccurate entry information, whether caused by website visitors or by any human or technical error. Sponsor reserves the right, in its sole discretion, to cancel or suspend all or a portion of the Promotion, should viruses, bugs or other causes beyond control of the Sponsor corrupt the administration, security or proper operation of the Promotion. ANY PERSON WHO ATTEMPTS, SUCCESSFULLY OR OTHERWISE, TO DELIBERATELY DAMAGE ANY SPONSOR OR PROMOTION-RELATED WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION, IS A VIOLATION OF CRIMINAL AND CIVIL LAW AND SPONSOR WILL SEEK THE PROSECUTION OF, AND DAMAGES FROM, ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Release and Indemnification: BY PARTICIPATING IN THE SWEEPSTAKES, PARTICIPANTS AGREE TO RELEASE AND HOLD HARMLESS SPONSOR AND ANY OF ITS AFFILIATES, SUBSIDIARIES, WHOLESALE DISTRIBUTORS, ADVERTISING AND PROMOTION AGENCIES, PRINTERS, SUPPLIERS, AND ANY DISTRIBUTORS AND RETAILERS OF ALCOHOL BEVERAGES; AND INSTAGRAM; TOGETHER WITH THE RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, EMPLOYEES, AND AGENTS OF EACH (AFOREMENTIONED INDIVIDUALS AND ORGANIZATIONS COLLECTIVELY, THE "RELEASEES") FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHTS, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY (INCLUDING WITHOUT LIMITATION THE REMOVAL FROM ANY WEBSITE OF, OR DISCONTINUATION OF ACCESS TO, ANY MATERIALS), OR RESULTING DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE SWEEPSTAKES, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY AND THE

COLLECTION, USE AND/OR SHARING BY SPONSOR OF PERSONALLY IDENTIFIABLE INFORMATION OF THE PARTICIPANTS. WITHOUT LIMITING THE FOREGOING, THE SWEEPSTAKES, ALL PRIZES, AND ALL MATERIALS PROVIDED ON OR THROUGH ANY SWEEPSTAKES-RELATED WEBSITE ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

Indemnity: By participating, each entrant agrees to indemnify and hold the Releasees harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Releasees due to or arising out of their entry, or their conduct in creating an entry, or otherwise in connection with their participation in this Sweepstakes, including but not limited to: claims for trademark infringement; copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation.

General: Releasees and Internet/wireless access providers are not responsible for: (a) lost, late, unintelligible, misdirected, incomplete, damaged or garbled entries, registration forms, release forms or any other documents; (b) technical errors, failures, or interruptions related to computers, hardware, software, programming, servers, providers, networks, or telephones; (c) communication disruption or other forces beyond the reasonable control of the Sponsor, including the inability to submit entries or other disruption related to Internet traffic, virus, bug or non-authorized intervention; (d) damage caused by computer virus or otherwise resulting to any computer or device from entrant's access of the Sweepstakes, whether human, mechanical or electronic; (e) incorrect or inaccurate information whether caused by Sweepstakes users or by any of the programming or equipment associated with or used in the Sweepstakes; (f) any printing errors, typographical errors, or human errors, including but not limited to any human, mechanical typographical or electronic error which may occur in the processing of the entries or announcement of winners; (g) changes to social media platform policies and procedures that may interfere with the operation of the Sweepstakes; (h) content filtering or any malfunction/error/failure which may impact the accessibility of entries or the transmission or receipt of winner verification notices (or other communications with winners); or (i) unauthorized human intervention in the Sweepstakes. Sponsor may consider entries to be void if unreadable, inaccurate, incomplete, mutilated, tampered with, forged, mechanically reproduced, irregular in any way or otherwise not in compliance with these Official Rules. Although Sponsor attempts to ensure the integrity of the Sweepstakes, Releasees are not responsible for the actions of participants or other individuals in connection with the Sweepstakes, including participants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes.

In the event of any conflict between any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any Sweepstakes advertising materials, the details of the Sweepstakes as set forth in these Official Rules shall prevail. If, for any reason, the Sweepstakes (or portion thereof) is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, by reason of any acts of God, terrorist acts, earthquake, war, fire, flood, unusually severe weather, strikes or legal disputes (whether legal or illegal), industry conditions, bankruptcy or liquidation, marketplace demands, applicable law,

unforeseen obstacles or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole and absolute discretion to cancel, terminate, modify or suspend all or any part of the Sweepstakes, and to select the applicable winner(s) via the means of winner determination described in these Official Rules (from among the applicable eligible, non-suspect entries received up to the time of such cancellation, termination, modification or suspension, as applicable), or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. Entry must be made by the entrant and via the means described in these Official Rules only. Any failure by Sponsor to enforce any of these Official Rules will not constitute a waiver of such Official Rules. You are not a winner until your entry has been verified and you have complied with these Official Rules. Each entry is the opinion or view of the applicable entrant, and does not reflect the views of the Releasees. Instagram is not a sponsor of, and does not endorse, this promotion. You understand that you are providing your information to Sponsor, not to Instagram. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not to Instagram.

Conduct: Sponsor reserves the right, at any time and at its sole discretion, to disqualify and/or deem ineligible to participate in this Sweepstakes or any future Sponsor promotions, any individual it suspects: (a) to be tampering with the entry process or the operation of the Sweepstakes or any website; (b) to be acting in violation of these Official Rules or Sponsor's privacy policy or other terms, conditions or guidelines; (c) to be acting in bad faith or in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (d) to have failed to agree to these Official Rules; or (e) to be in violation of these Official Rules. **CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF THESE OFFICIAL RULES AS WELL AS CRIMINAL AND CIVIL LAWS. SHOULD SPONSOR BELIEVE OR BECOME AWARE THAT SUCH AN ATTEMPT HAS BEEN, IS BEING, OR WILL BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY RESPONSIBLE PARTICIPANT(S) AND OTHER RESPONSIBLE INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING WITHOUT LIMITATION CRIMINAL PROSECUTION.**

Publicity: By participating, you grant to Sponsor and its affiliated companies the right, except where prohibited by law, to use your name, likeness, picture, address (city and state), social media handle(s), voice, biographical information, Sweepstakes entry, and written or oral statements (collectively, the "Materials"), for advertising and promotional purposes in promoting or publicizing Sponsor, its affiliated companies, and the products or services of each, in any and all media without limitation as to time or territory, without compensation unless required by law. You shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of the Materials.

Disputes: By participating, each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, must be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in New York County, New York, and each entrant submits to sole and exclusive personal jurisdiction to said courts in the State of New

York for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow for limitations on the ability to pursue class action remedies, or certain kinds of damages, and so these limitations may not apply to you. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or the Releasees in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of New York, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

Collection and Use of Personal Information: By entering the Sweepstakes, participants agree and consent to Sponsor's collection, use and retention of their personal information provided in their entries or prize claims for all purposes related to the Sweepstakes (including, without limitation, processing and administering entries or prize claims, sharing a participant's personal information with Sponsor's service providers, contractors, prizing partners, etc. as necessary to conduct and operate the Sweepstakes, communicating with and awarding prizes to winners, making public announcements about winners, and advertising, promoting and publicizing the Sweepstakes), as well as in accordance with Sponsor's Privacy Policy published at https://reyka.com/privacy_policy.pdf provided that in the event of any conflict between these Official Rules and such Privacy Policy, the terms and conditions of these Official Rules shall prevail. Please review Sponsor's Privacy Policy before participating. If you object to anything stated in these Official Rules or Sponsor's Privacy Policy, do not participate in the Sweepstakes.

Severability/Headings: If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings and captions are used in these Official Rules solely for convenience of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof.

Winner's List: For a list of winners, please send a self-addressed stamped envelope to Red Tettemer O'Connell + Partners, 1 S. Broad St. 24th Floor Philadelphia, PA 19107. All requests for the winner's list must be postmarked by June 24, 2022 and received by July 1, 2022.

Sponsor: William Grant & Sons, Inc., New York, NY

PLEASE DRINK RESPONSIBLY. REYKA VODKA 40% ABV.

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